

Q1 means for receiving a plurality of investment strategies from a plurality of investment advisors, each of the investment strategies including a plurality of trade recommendations;

means for allowing an investor to subscribe to at least one of the investment strategies;

means for allowing the investor to accept, reject, or modify each of the trade recommendations of the at least one investment strategy to produce a sequence of customized trade recommendations;

means for permitting the investor to enter one or more investor trade recommendations based on an investor-defined strategy; and

means for submitting the sequence of customized trade recommendations and the investor trade recommendations to a separate investor brokerage account for execution.

Q2 15. (Amended) A method of providing investment advice to an investor, comprising:

receiving a plurality of investment strategies from a plurality of investment advisors over a computer network;

assigning a risk/return measure to each of the investment strategies;

using a strategy client database to maintain a subscription to one or more of the investment strategies for the investor;

providing a search utility that permits the investor to select at least one of the subscribed investment strategies based on a risk measure; and

maintaining a portfolio for the investor, the portfolio defining a plurality of customized trade recommendations based on the selected and subscribed to investment strategies.

Q3 19. (Amended) The method of claim 15, further comprising:

updating the trade recommendations at predetermined intervals.

Please add the following claims:

21. (New) A system for brokering financial investment advice, comprising:

- means for receiving and storing a plurality of investment strategies from a plurality of investment advisors, each of the investment strategies including a sequence of trade recommendations, wherein each of the trade recommendations specifies the terms for buying or selling a predetermined financial instrument;
- means for permitting an investor to subscribe to one or more of the investment strategies;
- a strategy client database for maintaining investor subscription information;
- means for storing an investor portfolio for maintaining investor holdings information and for specifying management weights assigned to the subscribed investment strategies;
- means for applying the management weights to subscribed investment strategies to produce a customized sequence of trade recommendations;
- means for submitting the customized trade recommendations to a separate investor brokerage account for execution; and
- means for updating the holdings information in the investor portfolio to correspond to holdings in the investor brokerage account.

22. (New) The system of claim 21, further comprising:

- means for storing a plurality of hypothetical portfolios, each of the hypothetical portfolios corresponding to one of the investment strategies and including holdings information and trade history based on the sequence of trade recommendations of the corresponding investment strategy.